



Nuno Loureiro

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Born in March 78
Portuguese

Current Position

Head of design at Bright Pixel
brpx.com

Mar 2016 - Present day

Past Positions

Head of product design and UX at sapo.pt
Jun 2009 - Mar 2016

Head of design at 7Syntax
Jun 2008 - Jun 2009

Principal designer at APREN
Mar 2007 - Jun 2008

Designer at Circulo Médico
May 2006 - Mar 2007

Designer Linkcom
Dez 2005 - May 2006

Designer at c.c. simoes
Nov 2002 - Dez 2005

Education

Universidade de Aveiro
Master's degree, Industrial and Product Design,
2004

ESAD c.r.
Bachelor's degree, Industrial and Product
Design,
1996 - 2001

Main Skills

Creative direction
Product design
User interface design
HTML and CSS
Cross platform design
Information architecture
Motion design
UX
Usability
Brand design

Languages

Portuguese
(Native or bilingual proficiency)

English
(Full professional proficiency)

Spanish
(Limited working proficiency)

French
(Elementary proficiency)



Projects

2019

Publico mobile app

Creative lead and lead designer

Portuguese Newspaper native mobile app for Android and iOS

<https://www.publico.pt/apps>

2016 -2020

Bright Pixel brand

Lead designer

End to end brand design, asset production and guidelines manual

<https://brpx.com>

2018 - 2019

Dott.pt

Creative lead

Portuguese E-commerce Marketplace, JV between Sonae and CTT

<https://dott.pt/pt/>

2014 -2016

Meo Cloud

Lead designer

MEO cloud drive, Dropbox-like competitor for local market

<https://meocloud.pt>

2014

Sapo.pt rebrand

Designer

Conceptual designs, brand design, asset and guidelines production, marketing campaign

<https://www.sapo.pt>

2012 -2014

MEO Kanal

Lead designer

"Build your own TV channel" for MEO customers

<https://kanal.pt>

2010 - 2012

Meo Jogos

Lead designer

MEO multi-client streaming gaming platform

2008 -2009

Handivi social platform

Designer

Early days mobile-only social network platform for feature phones (pre iPhone/Android)

Other Projects

2010 - 2020

Codebits and Pixels Camp

Event Coordenator and Designer

Largest 3-day non-stop tech conference and hackathon in Portugal

<https://pixels.camp>

2013 - 2016

Maker Faire

Event Coordenator and Designer

Show and tell expo event for the Makers community and the general public, Portuguese edition

<http://old.makerfairelisbon.com/en/>